



**AGENCY PORTFOLIO**  
[hirestaff.works](https://hirestaff.works)





We are an outsourcing company providing tailored-fit solutions in SEO, Content Creation, and Graphic Design to match your business needs. Whether you just need a project done or an extra hand at managing your administrative tasks, Staffz will do the work for you so you won't need to hire or maintain an employee. With us, you can eliminate the unnecessary overhead costs and get your stuff done with Staffz.

## OUR SERVICES





# GRAPHIC DESIGN

CLIENT

# HITCH MARKETING AGENCY

Hitch Marketing is an agency based in Singapore helping businesses grow using ROI driven marketing tactics, providing services such as SEO, PPC, FB Ads, LinkedIn Marketing, Web Design, and Marketing Automation Services.

**HITCH**

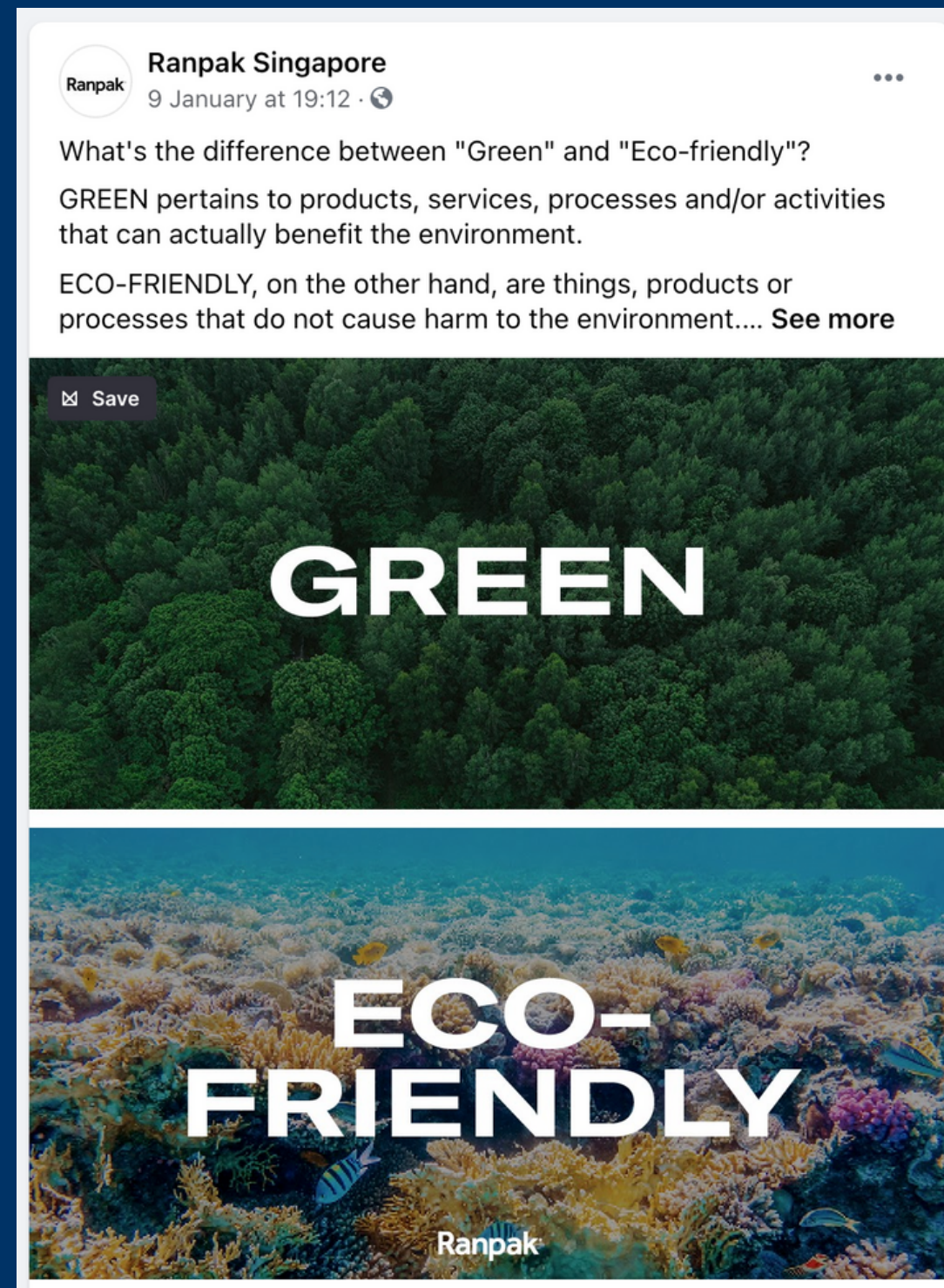


Singapore



<https://hitchmarketing.com.sg/>





# Ranpak®



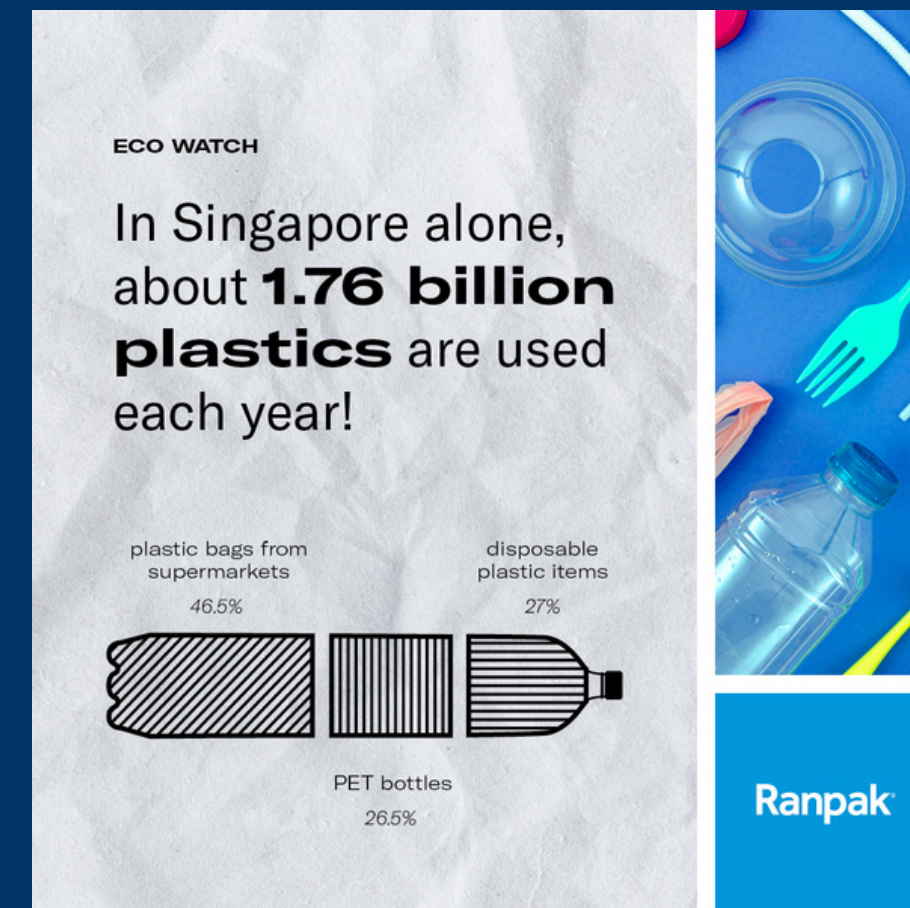
For Ranpak Singapore, an account under Hitch Marketing Singapore, we designed social media posts and wrote effective captions that all adhered and stayed true to the brand of the company.





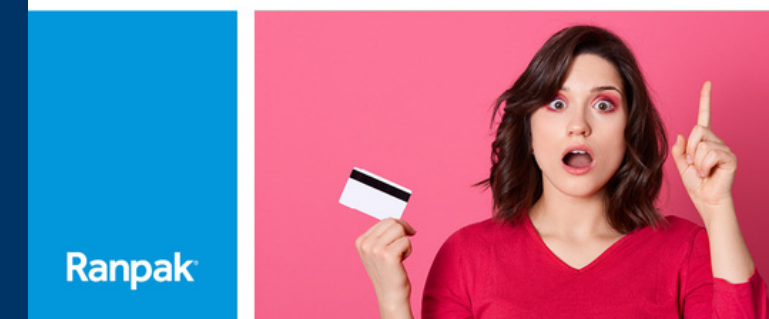
To streamline content creation, we created brand-specific templates that the company can use for weekly and seasonal posts.

As the company, Ranpak, is an advocate of sustainability and going plastic-free, we made sure to design content that not only promoted their products but also promoted their advocacy.



ECO WATCH

On average, a person ingests 5g of microplastics every week. That's the weight of one credit card!



Did you know? From 2011 to 2019, the volume of plastic waste in Singapore has climbed from **733 thousand metric tons** to a staggering **930 thousand metric tons**



CLIENT

# BLACKTILE CREATIVE

BlackTile is a modern and creative marketing agency that has been developed with the sole purpose of providing cost-effective support to the small businesses community of South East Queensland.



Queensland, Australia



<https://blacktile.com.au/>










# TAIL LIFT OPERATION

## Loading & Unloading






We edited a Tail Lift Operation training video for a freight transport company.

### Additional reminders before unloading:

-  Park the truck in a safe zone with enough room to move around the truck when you lower the tail gate.
-  Place cones 3 meters at the rear of the truck before lowering the tail gate.
-  Open the truck doors and secure them to the sides of the truck.



### Some reminders before operation:

-  Make sure to switch the engine off.
-  Lock the vehicle and put the key away safely.
-  Do a risk assessment and check the safety of your parking.



CONCEPT BRIEFS

# LAYOUT & PRINT DESIGN



An editorial and typesetting project for a punk rock magazine that is an offshoot of the magazine, NME.





# CONCEPT BRIEFS

# LAYOUT & PRINT DESIGN



Using simple graphic elements that are interacting with the ends of the page and the images, the goal is not just to create an editorial that encapsulates the articles but to also create a dynamic system that other issues of the mag can use.



MacKaye, the frontman of Minor Threat and Fugazi, explained that hardcore was trying to move away from punk rock and what he called “a fashion thing.” In his eyes, “We were really trying to differentiate between what people were calling punk rock, something [the] hardcore [scene] wanted to get away from.” As a genre that claimed to be by and for working-class

young DIY punk and hardcore bands, bands who tour the same basements and dive bars, who exist outside the economy and regular circuit of indie labels and festivals and bars.



# CONCEPT BRIEFS

## COVER DESIGN



A handmade vinyl album design cover for the band, Always' self-titled album released in 2014.





CONCEPT BRIEFS

# CAMPAIGN IDENTITY



A campaign identity for the  
world-renowned, Manchester  
International Festival





CONCEPT BRIEFS

# CAMPAIGN EVENT



The goal of the project is create an immersive, exploratory, and otherworldly identity for the event, giving participants a glimpse of the different worlds the festival has in store for them.





**Scaling BUSINESSES.**  
**Bridging DREAMS.**  
**One task at a time.**



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